

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	Shubhasheesh Anand, et al.	)	Confirmation No.:	6738
		)		
Serial No.:	10/799,048	)	Examiner:	Michael R. Stibley
		)		
Filing Date:	March 11, 2004	)	Art Unit:	4194

For: PREDICTING INVENTORY AVAILABILITY AND PRIORITIZING THE  
SERVING OF COMPETING ADVERTISEMENTS BASED ON CONTRACT  
VALUE

Via EFS-Web  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Sir:

The Examiner is hereby notified that for the following related application(s) an Office  
Action or other PTO correspondence has been received as indicated below:

**DISCLOSURE OF USPTO CORRESPONDENCE**

U.S. Application/ Pat. No.	File Date	Correspondence Type	Correspondence Mailing Date	Atty. Docket. No.
10/648,599	8/25/2003	Office Action	12/8/2008	50269-0558

The related application(s) may contain one or more claims that may be substantially similar to one or more claims in the present application, and those claims may have been rejected in the related application(s). The related application(s) may also have one or more cited references that are common to the cited reference(s) in the present application, and the common reference(s) may have been analyzed by the Examiner(s) in the related application(s). Therefore, the Examiner is encouraged to review the file history(ies) of the related application(s) as some of the information contained therein may be material to the examination of the present application.

Enclosed is at least one copy of Form PTO/SB/08 (A or B) together with copies of the documents cited on that form, if needed. Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under the following (as indicated by an "X" to the left of the paragraph):

☒ 37 C.F.R. §1.97(c). If so, then this Information Disclosure Statement includes the following:

☒ A statement pursuant to 37 C.F.R. §1.97(e)

☒ 1.97(e)(2) The undersigned hereby states that no item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in this information disclosure statement was known to any individual designated in §1.56(c) more than three months prior to the filing of this information disclosure statement.

It is respectfully requested that the cited documents be considered and that each enclosed copy of Form PTO/SB/08 (A or B) be initialed by the Examiner to indicate such consideration and a copy thereof returned.

Throughout the pendency of this application, please charge any additional fees, including any required extension of time fees, and credit all overpayments to deposit account 50-1302.

Respectfully submitted,

HICKMAN PALERMO TRUONG & BECKER LLP

Dated: January 21, 2009

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